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## APPENDIX

### VANTAGE THEORY BIBLIOGRAPHY

#### COMPILED BY ADAM GŁAZ

The following is possibly the most accurate and up-to-date bibliography of works on Vantage Theory that could have been compiled with the help of many scholars, Robert E. MacLaury's colleagues, collaborators, co-authors, editors and friends, as well as his wife María I. MacLaury, whom I all thank. Importantly, it is *not* a bibliography of all MacLaury's publications; I am aware of several works he authored which do not deal with VT. These include, for example, work on Zapotec, such as his 1970 M.A. thesis, several manuscripts, or a 1989 paper on Zapotec body-part locatives in *International Journal of American Linguistics*. (Note, however, that the bibliography does contain items dealing with Zapotec and VT, a development of these earlier texts.)

Every effort has been made to render this bibliography comprehensive and cover not only published work (or in print at the time of compilation), an obvious category, but also manuscripts, conference presentations, guest lectures, and relevant reviews. The unpublished work, unsurprisingly, was the most problematic. The aid of others proved invaluable: I have received several manuscripts from Rob MacLaury himself and several more from his wife María, who has graciously agreed to mine her late husband's vast archives. The information about conference sessions, papers read, and lectures delivered has been reconstructed from conference handouts and notes or dug out from people's memories. Also, especially in the case of early conference presentations, at the time when VT was being developed, it was not always possible to verify whether all of them dealt with the model to an extent that would warrant their appearance here—these were usually given the benefit of the doubt.

The bibliography is divided into sections, starting with published work, through conference presentations, guest or invited lectures, to reviews. Robert MacLaury's works have been allocated to separate sections,

whenever possible and justifiable; this should allow for easier identification of first-hand (his) and second-hand (others') accounts of VT.

In some cases, there is a rather thin boundary between being a work being devoted to Vantage Theory or merely making references to it. The latter (although frequently valuable for their relationship with VT) have not been included, the former have, although there are no hard-and-fast criteria for the decision.

Regrettably, this is not an annotated bibliography but some items have been cross-referenced, information has been provided on where some of the conference papers were published, or, occasionally, on the extent to which a given work deals with VT. The first editions and earliest appearances of the publications have been sought, with information on the subsequent editions whenever available.

I am more than aware that inadequacies and gaps are very likely to remain: the reader is asked to be tolerant and, should any information be superfluous, missing or plainly wrong, to contact me at [adam.glaz@umcs.pl](mailto:adam.glaz@umcs.pl)

## **Structure of the Bibliography**

1. Works published and manuscripts
  - 1.1 Authored or co-authored by Robert E. MacLaury (except in journal special issues)
  - 1.2 Journal special issues
  - 1.3 Authored by others (except in journal special issues)
  
2. Papers read
  - 2.1 Conference theme sessions or thematic symposia
  - 2.2 Other conference presentations
    - 2.2.1 By Robert E. MacLaury
    - 2.2.2 By others
  - 2.3 Guest and invited lectures
    - 2.3.1 By Robert E. MacLaury
    - 2.3.2 By others
  
3. Reviews of work on Vantage Theory
  - 3.1 Comments on MacLaury 1992
  - 3.2 Reviews of MacLaury 1997
  - 3.3 Reviews of Taylor and MacLaury (eds.) 1995
  - 3.4 Other

## 1. Works published and manuscripts

### 1.1 Authored or co-authored by Robert E. MacLaury (except in journal special issues)

- Burgess, Don H., Willet Kempton, and Robert E. MacLaury. 1983. Tarahumara color modifiers: category structure presaging evolutionary change. *American Ethnologist* 10 (1): 133-149.  
[Does not present VT as such but presages the model.]
- Hill, Jane H. and Robert E. MacLaury. 1990. The terror of Montezuma. In *LAUD Working Papers, series B, paper 216*. Duisburg: Universitaet Duisburg Gesamthochschule.  
[First circulated as Ms., Hill and MacLaury. 1988. The terror of Montezuma. Tucson, AZ. A later version published as Hill and MacLaury 1995.]
- Hill, Jane H. and Robert E. MacLaury. 1995. The terror of Montezuma: Aztec history, vantage theory, and the category of "person". In *Language and the Cognitive Construal of the World* [Trends in Linguistics. Studies and Monographs 82], ed. John R. Taylor and Robert E. MacLaury, 277-329. Berlin and New York: Mouton de Gruyter.
- MacLaury, Robert E. 1986a. Color categorization in Shuswap, Chilcotin, Haisla, and Makah. In *Working Papers for the 21st International Conference on Salish and Neighboring Languages*, 100-122. Seattle: University of Washington.
- MacLaury, Robert E. 1986b. Color in Mesoamerica. Vol. 1: A Theory of Composite Categorization. Doctoral dissertation. University of California, Berkeley. UMI University Microfilms, No. 8718073, Ann Arbor.  
[Although marked as vol. 1, it is a self-contained work and vol. 2 was never written.]
- MacLaury, Robert E. 1987a. Coextensive semantic ranges: Different names for distinct vantages of one category. *CLS 23: Papers from the 23rd Annual Regional Meeting of the Chicago Linguistic Society. Part One: The General Session*, ed. Barbara Need, Eric Schiller and Anna Bosch, 268-282. Chicago: Chicago Linguistic Society.

- MacLaury, Robert E. 1987b. Color-category evolution and Shuswap yellow-with-green. *American Anthropologist* 89 (1): 107-124. doi: 10.1525/aa.1987.89.1.02a00060
- MacLaury, Robert E. 1990. Prototypes and vantages: Point of view in color categories and in other linguistic cognition. University of Tucson, AZ. Ms.
- MacLaury, Robert E. 1991a. Exotic color categories: Linguistic relativity to what extent? *Journal of Linguistic Anthropology* 1 (1): 26-51. doi: 10.1525/jlin.1991.1.1.26
- MacLaury, Robert E. 1991b. Prototypes revisited. *Annual Review of Anthropology* 20: 55-74.  
[Presents VT in the context of other theories that sprang from Prototype Theory.]
- MacLaury, Robert E. 1991c. Social and cognitive motivations of change: Measuring variability in color semantics. *Language* 67 (1): 34-62.
- MacLaury, Robert E. 1992. From brightness to hue: An explanatory model of color category evolution. [Including comments by Gordon W. Hewes, Paul R. Kinnear and J. B. Deregowski, Barbara A. C. Saunders, James Stanlaw, Christina Toren, and J. van Brakel] *Current Anthropology* 33 (2): 137-186.
- MacLaury, Robert E. 1993. The universal pattern of coextensive color naming: Categorizing by analogy to points of view in spacetime. Ms.
- MacLaury, Robert E. 1995a. Taxonomy. In *Handbook of Pragmatics: Manual*, ed. Jan Blommaert, Jan-Ola Östman and Jef Verschueren, 628-633. Amsterdam/Philadelphia: John Benjamins.  
[A brief description of VT in the context of other theories of cognition.]
- MacLaury, Robert E. 1995b. Vantage theory. In *Language and the Cognitive Construal of the World* [Trends in Linguistics. Studies and Monographs 82], ed. John R. Taylor and Robert E. MacLaury, 231-276. Berlin and New York: Mouton de Gruyter.
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[A brief reference to VT in an overview of lexical semantic studies.]

- MacLaury, Robert E. 1997a. *Color and Cognition in Mesoamerica: Constructing Categories as Vantages*. Austin, TX: University of Texas Press.  
[The major work on Vantage Theory; paperback published in 2011.]
- MacLaury, Robert E. 1997b. Ethnographic evidence of unique hues and elemental colors. *Behavioral and Brain Sciences* 20 (2): 202-203.  
[An open peer commentary on B. A. C. Saunders and J. van Brakel's "Are there non-trivial constraints on color categorization?", published in the same issue, pp. 167-179]
- MacLaury, Robert E. 1997c. Skewing and darkening: Dynamics of the cool category. In *Color Categories in Thought and Language*, ed. Clyde L. Hardin and Luisa Maffi, 261-282. New York/Cambridge: Cambridge University Press.
- MacLaury, Robert E. 1997d. Vantage theory in cognitive science: An anthropological account of categorization and similarity judgment. In *Proceedings of the Interdisciplinary Workshop on Similarity and Categorization*, ed. M. Ramscar, U. Hahn, H. Pain, and C. Cambouropoulos, 157-163. Edinburgh: University of Edinburgh, Dept. of Artificial Intelligence.
- MacLaury, Robert E. 1998a. Basic color terms: Twenty five years after. In *The Language of Colour in the Mediterranean*, ed. Alexander Borg, 1-37. Wiesbaden: Otto Harrassowitz.  
[Book published in 1999 by Almqvist & Wiksell International, Stockholm, as *The Language of Colour in the Mediterranean: An Anthology on Linguistic and Ethnographic Aspects of Color Terms* (Stockholm Oriental Studies, No. 16).]
- MacLaury, Robert E. 1998b. Linguistic relativity and the plasticity of categorization: Universalism in a new key. In *LAUD Working Papers, series B, paper 452*. Essen: Universität Gesamthochschule.  
[An earlier version of MacLaury 2000 Linguistic relativity and the plasticity of categorization.]
- MacLaury, Robert E. 1999a. Plain speech and *masu* forms in Japanese. Ms.  
[Originally planned as an appendix to MacLaury 1999 "Vantage theory in outline", then linked to his 2003 Ms. "Vantage theory: Genesis, principles, and aims". Published here as Case Study 4 in Chapter Four.]

- MacLaury, Robert E. 1999b. Vantage theory in outline. Ms.  
[Published here as Chapter Two.]
- MacLaury, Robert E. 2000. Linguistic relativity and the plasticity of categorization. In *Explorations in Linguistic Relativity* [Current Issues in Linguistic Theory 199], ed. Martin Pütz and Marjolijn Verspoor, 251-293. Amsterdam/Philadelphia: John Benjamins.
- MacLaury, Robert E. 2001a. Color terms. In *Language Typology and Language Universals*, Vol. 2, ed. Martin Haspelmath, Ekkehard König, Wulf Oesterreicher and Wolfgang Raible, 1227-1251. Berlin/New York: Walter de Gruyter.  
[Little on VT but mentions some of its findings in a broader and a more basic context of color terms.]
- MacLaury, Robert E. 2001b. Zapotecan personal pronouns: Typology and reconstruction. Ms.  
[Alternative title: Zapotecan personal pronouns: Typology and reconstruction of Proto-Zapotecan personal pronouns and Zapotec branch developments. Planned for in a festschrift to Terrence Kauffman on his 65th birthday, ed. by Thomas Smith-Stark and Roberto Zavala, but eventually not submitted.]
- MacLaury, Robert E. 2002. Transpositional deixis in Ayoquesco Zapotec. Ms.
- MacLaury, Robert E. 2003a. Vantage theory: Categorization as spacetime analogy. Ms.  
[An abridged version published here as Chapter Three.]
- MacLaury, Robert E. 2003b. Vantage theory: Genesis, principles, and aims. Ms.  
[Polish translation published as MacLaury 2006.]
- MacLaury, Robert E. 2003c. Vantages in a word field: Variably distributed attention to similarity. *Journal of Cognition and Culture* 3 (2): 114-131.
- MacLaury, Robert E. 2003d. Vantages on the category of vertical extent: John R. Taylor's "high" and "tall". *Language Sciences* 25 (3): 285-288.
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 [Polish translation based, with some modifications, on the author's 2003 Ms. "Vantage Theory: Genesis, principles, and aims".]
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 [VT is briefly discussed in the context of taxonomy.]
- MacLaury, Robert E. n.d. Measuring attention to similarity and difference in categorization: Experiments with Pazande-Bangala bilinguals. Ms.  
 [Apparently planned to appear in *Field Methods* in 2005 but never submitted.]
- MacLaury, Robert E., Judit Almási and Zoltán Kövecses. 1997. Hungarian *piros* and *vörös*: Color from points of view. *Semiotica* 114 (1-2): 67-81.
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 [Published here as Case Study 3 in Chapter Four.]
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## 1.2 Journal special issues

*Language Sciences*, vol. 24, issue 5-6, 2002. Special issue "Vantage Theory: Applications in Linguistic Cognition", guest editor Robert E. MacLaury.

[Most contributions, except by Johnson and Pishwa, were first presented under different titles at 6<sup>th</sup> ICLC in Stockholm, Sweden,

1999; theme session “Vantage Theory: Cognitive Linguistic Applications”; cf. section 2.1 below.]

Robert E. MacLaury. Introducing vantage theory. 493-536.

James Stanlaw. “Hire” or “Fire”? Taking AD-vantage of innovations in the Japanese syllabary system. 537-574.

Nobuko Adachi. Negotiation of speech style in Japanese women’s language: vantage theory as cognitive sociolinguistics. 575-590.

Hanna Pishwa. Language learning and vantage theory. 591-624.

Margaret E. Winters. Vantage theory and diachronic semantics. 625-637.

Marnie L. Johnson. Vantage theory meets cognitive psychology: a synthesis with frame theory. 639-665.

Philippe Castel, Marie-Françoise Lacassagne, and Édith Salès-Wuillemin. Categorical points of view in social representation. 667-678.

Keith Allan. Vantage theory, VT2, and number. 679-703.

Thanh Nyan. Vantage theory and innateness. 705-712.

*Language Sciences*, vol. 32, issue 2, 2010. Special issue “Vantage Theory: Developments and Extensions”, guest editors: Adam Głaz and Keith Allan.

[Most contributions, except Tribushinina and Grace and Głaz, were first presented under different titles at the 10<sup>th</sup> ICLC in Kraków, Poland, July 2007, theme session “Extensions of Vantage Theory: Points of View in Language Structure and Use”; cf. section 2.1 below.]

Adam Głaz and Keith Allan. Introduction. 151-157.

Keith Allan. Vantage theory and linguistic relativity. 158-169.

Alena Anishchanka. Vantage construal in the attributive use of Basic Color Terms: The ACN and N of NC constructions. 170-183.

Danuta Stanulewicz. Polish terms for ‘blue’ in view of Vantage Theory. 184-195.

James Stanlaw. Language, contact, and vantages: Fifteen hundred years of Japanese color naming. 196-224.

Elizabeth M. Riddle. Vantage Theory and the resolution of apparent grammatical paradoxes in English. 225-240.

Elena Tribushinina. Vantages on scales: A study of Russian dimensional adjectives. 241-258.

Adam Głaz. Towards Extended Vantage Theory. 259-275.



- Małgorzata Fabiszak. An application of MacLaury's Vantage Theory to abstract categories: Identity and the process of categorization. 276-290.
- Nobuko Adachi. Vantage Theory formulations of ethnicities: The case of Japanese minorities. 291-314.
- Aleksandra Niewiara. Vantage theory, statistics and the mental worldview. 315-322.
- Caroline A. Grace and Adam Głaz. Iberian Spanish "macho": Vantages and polysemy in culturally defined meaning. 323-334.  
[earlier versions presented as conference papers by Caroline Grace at the *Sixty-First Annual Meeting of the Southwestern Anthropological Association*, 12–14 April 1990 and Symposium at the LSA Institute, *Cognitive Grammar and Related Topics: Vantage, Prototype, and Metaphor*, July 11, 1989; cf. section 2.1 below]
- Margaret E. Winters. On construals and vantages, 335-346.

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- Allan, Keith. 2005. Categorizing percepts: Vantage Theory. In *Encyclopedia of Language and Linguistics*, ed. Keith Brown, 2<sup>nd</sup> ed. 252-253. Elsevier.
- Aoyagi, Munekazu Hiroshi. 1995. Selection of Japanese categories during social interaction. In *Language and the Cognitive Construal of the World* [Trends in Linguistics. Studies and Monographs 82], ed. John R. Taylor and Robert E. MacLaury, 331-364. Berlin and New York: Mouton de Gruyter.
- Biggam, Carole P. 2012. *The Semantics of Colour. A Historical Approach*. Cambridge: Cambridge University Press.  
[VT is discussed in the context of historical colour semantics.]
- Eu, Jinseung. 2009. Category invasion and Web data. *Language Sciences* 31 (4): 447-476.
- Forbes, Isabel and Gabor Kiss. 1999. Colour categorization and naming in French and Hungarian. In *Langue and Parole in Synchronic and Diachronic Perspective: Selected Proceedings of the XXXIst Annual Meeting of the Societas Linguistica Europaea, St Andrews 1998*, ed. Christopher Beedham, 181-188. London: Emerald Group Publishing.

[Strictly speaking not on VT; however, cited by MacLaury several times as one of the studies which identify coextension, albeit without explicitly naming it so.]

Frumkina, Rita M. 1997. Kategoriezatsiya i plastichnost' ponavatel'noy deyatel'nosti. [Categorization and plasticity of the cognitive activity] *Nauchno-tehnicheskaya informatsiya* 2 (12): 1-4.

Głaz, Adam. 2001. Tak zwana teoria oglądu a problemy językowe. [The so-called Vantage Theory and linguistic problems] In *Językoznawstwo kognitywne II: Zjawiska pragmatyczne*, ed. Wojciech Kubiński and Danuta Stanulewicz, 290-312. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego.

Głaz, Adam. 2002. Speakers' choices: Seeing things from a perspective. In *Cognitive Linguistics Today* [Studies in Language 6], ed. Barbara Lewandowska-Tomaszczyk and Kamila Turewicz, 287-303. Frankfurt/Main: Peter Lang.

Głaz, Adam. 2004. Wielość punktów widzenia – następstwo czy równoczesność? [Multiple viewpoints: Sequence or simultaneity?] In *Punkt widzenia w tekście i w dyskursie*, ed. Jerzy Bartmiński, Stanisława Niebrzegowska-Bartmińska and Ryszard Nycz, 73-85. Lublin: Wydawnictwo UMCS.

[English version published as Głaz 2009b.]

Głaz, Adam. 2005. Vantage theory and language. In *Cognitive Linguistics: A User-Friendly Approach*, ed. Kamila Turewicz, 35-48. Szczecin: Wydawnictwo Uniwersytetu Szczecińskiego.

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Głaz, Adam. 2006b. Kognitywizm na styku teorii–gramatyka kognitywna a teoria oglądu. [Cognitivism at the interface of theories: Cognitive Grammar vs. Vantage Theory] In *Językoznawstwo kognitywne III. Kognitywizm w świetle innych teorii*, ed. Olga Sokołowska and Danuta Stanulewicz, 154-181. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego.

Głaz, Adam. 2006c. Podobieństwo w tak zwanej teorii oglądu Roberta MacLaury'ego. [Similarity in Robert E. MacLaury's Vantage Theory] In *Podobieństwo* [Kognitywistyka 2], ed. Henryk Kardela, Zbysław

- Muszyński and Maciej Rajewski, 143-151. Lublin: Wydawnictwo UMCS.
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- Głaz, Adam. 2007b. Let me hear you talk and I'll tell you where you are. *Naukovi zapysky Nizhynskogo Derzhavnogo Universytetu imeni Mykoly Gogola. Filologichni nauky (Research Papers of Nizhyn University. Philology)*: 90-97.
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 [Some aspects of VT used only.]
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- Niewiara, Aleksandra. 2004. Przez punkty widzenia do świata subkultur młodzieżowych. [Through viewpoints to the world of youth subcultures] In *Punkt widzenia w języku i w kulturze*, ed. Jerzy Bartmiński, Stanisława Niebrzegowska-Bartmińska and Ryszard Nycz, 225-244. Lublin: Wydawnictwo UMCS.  
 [A preliminary version of Niewiara 2010 in *Language Sciences*, vol. 32, issue 2; cf. section on Journal special issues.]
- Potapenko, Serhiy. 2010. Yazykovaya reprezentatsiya kategoriy: dannye teorii postroeniya perspektiv. [Linguistic representation of categories. A view from Vantage Theory] In *Kognityvnye issledovaniya yazyka. Vypusk VII: Tipy kategoriy w yazyke* [Cognitive Studies of Language. Volume VII: Types of Categories in Language], ed. N. N. Boldyrev, 137-143. Moskva-Tambov: Tambovskiy Gosudarstvennyy Universitet imeni G. R. Derzhavina i In-t Yazykoznaneya RAN. // Moscow–

- Tambov: Tambov State University named after G. R. Derzhavin and Institute of Linguistics of Russian Academy of Sciences.
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[A more concise version of Preston 1993.]
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[VT used as one of the frameworks to model the Polish terms for “blue”.]
- Steinvall, Anders. 2002. *English Colour Terms in Context*. Umeå: Umeå Universitet.  
[a synopsis of VT and references to it in the context of type modification]
- Taylor, John R. 1992. A problem with synonyms (and a way to a solution). *South African Journal of Linguistics* 10: 99-104.  
[An earlier version of Taylor 2003.]
- Taylor, John R. 2003. Near-synonyms as co-extensive categories: “high” and “tall” revisited. *Language Sciences* 25 (3): 263-284.
- Taylor, John B. 2007. Semantic categories of cutting and breaking: Some final thoughts. *Cognitive Linguistics* 18 (2): 331-337.  
[Draws attention to MacLaury's semasiological and onomasiological data elicitation procedures.]
- Taylor, John R., Henrietta Mondry and Robert E. MacLaury. 1997. A cognitive ceiling of eleven basic color terms. Appendix IV in Robert E. MacLaury, *Color and Cognition in Mesoamerica*, 419-429. Austin: University of Texas Press.

Tribushinina, Elena. 2008. Cognitive Reference Points. Semantics Beyond the Prototypes in Adjectives of Space and Colour. Doctoral dissertation. Universiteit Leiden, Leiden.

Tribushinina, Elena. 2009. EGO as a cognitive reference point. *Russian Linguistics* 32 (3): 159-183.

## 2. Papers read

### 2.1 Conference theme sessions or thematic symposia

Symposium at the LSA Institute. *Cognitive Grammar and Related Topics: Vantage, Prototype, and Metaphor*. July 11, 1989. Tucson, AZ. Organizer/chair: Robert E. MacLaury.

Speakers:

Robert E. MacLaury. Vantage in cognitive semantics.

Jane H. Hill. Narrator's vantage in Aztec codices. [an early analysis, later developed as Hill and MacLaury 1990, 1995]

Lauren Clark. Biomedical and holistic views on health.

Caroline A. Grace. Iberian Spanish "macho": broad and narrow perspective in a radial category. [a modified version published as Grace and Glaz 2010 in *Language Sciences* 32 (2), special issue on VT]

[Other speakers in the session, Ronald Langacker, Gary Palmer, Jeff Lansing, Norah Leonard, Adrienne Lehrer, Keiko Matsuki, did not or probably did not deal with VT – this is difficult to establish in some cases.]

*88th Annual Meeting of the American Anthropological Association*, November 1989, Washington D.C. Session "Vantages and Coordinates: A Theory of Categorization and Prototype Effects". Organizer/chair: Robert E. MacLaury. Discussant: Robert E. MacLaury.

Speakers:

Robert E. MacLaury. A numerical test on vantages and coordinates: Mayan color categories. Zapotec body-part terms, and Aztec discourse.

John W. Sherry. Semantics of "abuse": prototypical and non-prototypical viewpoints.

Keiko Matsuki. How do Japanese people communicate anger without speaking? The role of cognitive vantages and their polarization.

John P. Molloy. Vantages in Roman history.

Denis F. Viri. American Indian categories of tradition and self: Variations of vantages.

Lauren Clark. Health and healing: Biomedical versus holistic vantages.

Ellen L. Price. Multiple viewpoints of “mission” in community college administration.

[also Eugene H. Casad, Viewpoint in Cora lexico-semantics, with a focus on Cognitive Grammar rather than VT]

*Sixty-First Annual Meeting of the Southwestern Anthropological Association*, 12-14 April 1990. Long Beach, CA; aboard The Queen Mary. Theme session “Vantage Theory and the Versatile Relevance of Cognitive Anthropology” (“Models of Cognitive Viewpoint: An Approach to Language and Culture”). Discussant: Robert E. MacLaury.

Speakers:

Robert E. MacLaury. Introduction to vantage theory: Nowadays cognitive anthropology is more than ethnoscience.

Robert E. MacLaury. Mayan color categories as spatial analogy.

Caroline A. Grace. Iberian Spanish “macho”: Vantage semantics of a radial category. [a modified version published as Grace and Glaz in *Language Sciences* 32 (2), 2010, special issue on VT]

Octaviana V. Trujillo. Yaqui language and education: Vantage theory as applied anthropology.

Ellen L. Price. Management as viewpoint: A pluralist concept of cohesion in community college administration.

Munekazu Hiroshi Aoyagi. Vantage theory and decision making: Japanese choice of language level in social interaction.

María I. MacLaury. Cognitive viewpoint in urban planning: The growth of historic Tucson.

Kimberly Meyers. Neo-racism as point of view.

Mack Sjogren. What is a “professional”? Views on language from the corporate hierarchy.

Keiko Matsuki. Japanese double cognition and indirect communication.

John W. Sherry. Human vantage in connectionist networks: Computation from a standpoint.

*6<sup>th</sup> International Cognitive Linguistics Conference*, 10-16 July, 1999. Stockholm, Sweden. Theme session: “Vantage Theory: Cognitive Linguistic Applications”. Organizer and chair: Robert E. MacLaury.

Speakers:

Robert E. MacLaury. Vantage Theory as first formulated: A few basics.

Nobuko Adachi. Zooming in, out, and between: Choices of women's speech registers in Japanese.

Keith Allan. Vantage theory and number registration in English.

Philippe Castel, Marie-Françoise Lacassagne and Édith Salès-Wuillemin. Naming of Maghrén France: Vantages on lexical choice.

Thanh Nyan. Vantage theory and the argumentative process.

James Stanlaw. Taking AD-VANTAGE of Katakana: Trends in Japanese writing.

Margaret Winters. Vantage theory and diachronic semantics.

[papers published, under changed titles, in *Language Sciences* 24 (5-6), special issue on VT]

*10<sup>th</sup> International Cognitive Linguistics Conference*, 15-20 July, 2007. Kraków, Poland. Theme session: "Vantage Theory: Developments and Extensions". Organizer and chair: Adam Głaz.

Speakers:

Nobuko Adachi. What are the agents of ethnicity? Theories of primordialism, social mobility, and vantages.

Keith Allan. Vantage theory and linguistic relativity.

Alena Anishchanka. Vantage construal in the nominal vs. adjectival use of color words.

Małgorzata Fabiszak. Narrative as an act of categorization. MacLaury's vantage theory and Talmy's cognitive framework for narrative structure.

Isabel Forbes. Coextensive vantages in the colour vocabularies of French and Hungarian.

Adam Głaz. The speaker and convention: A contest of strength?

Aleksandra Niewiara. Vantage theory, statistics and the mental worldview.

Elizabeth M. Riddle. Vantage theory and the resolution of apparent grammatical paradoxes in English.

Chris Sinha. Vantage Theory and Distributed Spatial Semantics.

James Stanlaw. Japanese color terms, 400 C.E. to the present: Language, contact and vantages.

Danuta Stanulewicz. Polish terms for 'blue' in view of vantage theory.

Margaret Winters. On construal and vantages.

Lazhar Zanned. The probabilistic vantage(s) in lexical categorization: The case of Arabic.

[Except Forbes, Sinha, and Zanned, papers were then published, under changed titles, in *Language Sciences* 32 (2), 2010, special issue



on VT. The event is reported on by Adam Głaz in *Beyond Philology* 6: 331-335 (Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego).]

## 2.2 Other conference presentations

### 2.2.1 By Robert E. MacLaury

MacLaury, Robert E. 1989a (April 27-29). Vantages and coordinates: Spatial analogy in categorization. At *Cognitive Grammar and American Indian Languages. 60th Annual Meeting of the Southwestern Anthropological Association*. Riverside, CA.

MacLaury, Robert E. 1989b (May). Vantages of Zapotec body parts. At *2nd Cognitive Grammar Workshop*. San Diego.

MacLaury, Robert E. 1991a (April). Cultural and linguistic applications of vantage theory. Plenary lecture at *Language, Thought, and Culture: A Cognitive Linguistics Perspective*. Johannesburg: University of the Witwatersrand, Johannesburg.

MacLaury, Robert E. 1991b (July 29-August 2). Can a new model of color categories yield principles of broad relevance to semantics? At *2<sup>nd</sup> International Cognitive Linguistic Conference*, Santa Cruz, CA.

MacLaury, Robert E. 1997a (September). Agency and viewpoint in categorization. At *Cognitive Science Colloquium*. Department of Psychology, Lehigh University, Bethlehem, PA.

MacLaury, Robert E. 1997b (November 28-30). Vantage theory in cognitive science: An anthropological model of categorization and similarity judgment. At *Interdisciplinary Workshop on Similarity and Categorization (SIMCAT)*. Edinburgh: University of Edinburgh.

[Published as MacLaury 1997d; cf. section 1.1 here.]

MacLaury, Robert E. 1998 (April 1-4). Linguistic relativity and the plasticity of categorization: Universalism in a new key. At *LAUD Symposium on Linguistic Relativity*. University of Duisburg, Germany.

[Published as MacLaury 1998b and MacLaury 2000; cf. section 1.1 here.]

MacLaury, Robert E. 2002 (November 20). Vantages in a word field: Variably distributed attention to similarity. At *First Annual Meeting of the Society for Anthropological Sciences*. Drury Inn, New Orleans, LA.

[Published as MacLaury 2003c; cf. section 1.1 here.]

MacLaury, Robert E., Judit Almási, and Zoltán Kövecses. 1994 (November 30-December 3). Hungarian *piros* and *vörös*: Color from points of view. At *93<sup>rd</sup> Annual Meeting of the American Anthropological Association*. Atlanta, GA.

[Published as MacLaury, Almási and Kövecses 1997; cf. section 1.1.]

### 2.2.2 By others

Głaz, Adam. 1999 (November 4-6). Angielski przedimek w tekście artystycznym. Siła kontekstu czy dowolność kategoryzacyjna? [The English article in an artistic text: The strength of context or categorial latitude?] At *Semantyka tekstu artystycznego* (The series *Światy za słowami*). Kazimierz n. Wisłą, Poland.

Głaz, Adam. 2001 (April 19-22). Speakers' choices: seeing things from a perspective. At *Cognitive Linguistics in the Year 2001*. Łódź, Poland.

[Published as Głaz 2002; cf. section 1.3 here.]

Głaz, Adam. 2002 (April). Vantages on a category: feature dropping. At *11<sup>th</sup> PASE Conference (Polish Association for the Study of English)*. Kazimierz n. Wisłą, Poland.

Głaz, Adam. 2004a (May 27-28). Podobieństwo w tzw. teorii oglądu Roberta MacLaury'ego. [Similarity in Robert E. MacLaury's so-called Vantage Theory] At *II Seminarium kognitywistyczne. Kategoria podobieństwa w poznaniu, kulturze i języku*. (Short title: *O podobieństwie*). Lublin, Poland.

[Published as Głaz 2006c; cf. section 1.3 here.]

Głaz, Adam. 2004b (June 30-July 2). Beyond colour: Modelling language data in colour-like ways. At *PICS04 (Progress in Colour Studies 2004)*. Glasgow, UK.

[Published as Głaz 2006a; cf. section 1.3 here.]

Głaz, Adam. 2005 (April 22-24). Making cognitive linguistics more cognitive: A recourse to Vantage Theory. At *PLM 2005 (Poznań Linguistic Meeting)*. Session: "Approaches to Language and Meaning", org. Małgorzata Fabiszak. Poznań, Poland.

[Published as Głaz 2007c; cf. section 1.3 here.]

Głaz, Adam. 2006 (June 15-17). The father, the son, their sins and ... cognitive linguistics. At *SweCLA 2006. International conference and constituting meeting of the Swedish Cognitive Linguistics Association*

(later renamed *Swedish Association for Language and Cognition*). Umeå, Sweden.

[Published as Głaz 2009c; cf. section 1.3 here.]

Głaz, Adam. 2008 (October 18-20). From the body in space-time to the mind in linguistic conceptualization: A view from Vantage Theory. In *CSDL-9 (9<sup>th</sup> conference on Conceptual Structure, Discourse, and Language)*. Cleveland, OH, USA.

[Published as Głaz 2010a; cf. section 1.3 here.]

Głaz, Adam. 2012 (September 17-18). Viewpoint, distance, and articles. *Cognitive Linguistics in the Year 2012*. University of Wrocław, Poland.

Głaz, Adam. 2012 (October 11-13). Space-time, similarity, difference, and viewpoint. *TIMELing 2012. Time and Temporality in Language and Human Experience*. University of Łódź, Poland.

Głaz, Adam and Serhiy Potapenko. 2007 (Nov 29-Dec 1). Vantage theory: Syntactic and textual applications. At *First SALC Conference (Swedish Association for Language and Cognition)*. Lund, Sweden.

Niewiara, Aleksandra. 2002 (November 7-9). Przez punkty widzenia do świata subkultur młodzieżowych (punk i hip-hop). [Through points of view to the world of youth subcultures (punk and hip-hop)] At *Punkt widzenia w języku, w tekście i w dyskursie*. Krasieczyn n. Sanem, Poland.

[Published as Niewiara 2004 (cf. section 1.3); a later version published in *Language Sciences* 32 (2), 2010, special issue on VT]

Preston, Dennis R. 1991 (August). The uses of folk linguistics. At *4<sup>th</sup> International Conference on the Social Psychology of Language*. Santa Barbara, CA.

[Published as Preston 1993, a concise version is Preston 1994.]

Stanulewicz, Danuta. 2012 (September 24-25). Akty mowy a teoria oglądu. [Speech acts and Vantage Theory] *LXX Zjazd Polskiego Towarzystwa Językoznawczego. Metodologiczne aspekty pragmatyngwistyki*. Bydgoszcz, Poland.

## 2.3 Guest and invited lectures

### 2.3.1 By Robert E. MacLaury

MacLaury, Robert E. 1989 (February). Personal standpoint in imagery and categorization. *Cognitive Science Lecture Series*. Tucson, AZ.

- MacLaury, Robert E. 1993 (February and March). Basic Color Terms: Scientific process in microcosm. Invited lecture at Liz Brandt's anthropology course on VT. Arizona State University.
- MacLaury, Robert E. 1994 (May 6). Cognitive models of discourse and literacy. Invited lecture at the Department of Anthropology, Northern Arizona University.
- MacLaury, Robert E. 1998 (July-August). Vantage Theory: Interdisciplinary applications. Guest lectures at University of Otago, New Zealand.
- MacLaury, Robert E. 1999 (June). Linguistic categories in view of vantage theory. At *Kommunikations und Geschichtswissenschaften*, Technische Universität Berlin, Germany.
- MacLaury, Robert E. 2002 (August 13). Highlights of vantage theory. At University of Odense, Copenhagen, Denmark.

### 2.3.2 By others

- Gład, Adam. 2003 (November 14). Converging evidence or why do cognitive linguistics? At Department of Linguistics, University of Wales in Bangor, UK.
- Gład, Adam. 2005 (September 21). Embodiment in language and linguistics. At Gogol State University of Nizhyn, Ukraine.
- Gład, Adam. 2006 (April 24). What does Bruce Springsteen have to do with cognitivism or how to reconcile a hobby with cognitive linguistics and enjoy both. At Department of English and American Studies, University of Ljubljana, Slovenia.
- Gład, Adam. 2007 (April 19-20). Point of view: What does vantage theory have to say about it? At L'viv State Ivan Franko University and Volyn State University, Lutsk, Ukraine.
- Gład, Adam. 2008 (April 14). To vantage or not to vantage: That, in fact, is not the question. At Department of English, Stockholm University, Sweden.
- Gład, Adam. 2013 (June 4). Teoria oglądu. Część I: Teoria oglądu w zarysie. Część II: Zastosowanie w językoznawstwie. Rozszerzona teorią oglądu. [Vantage theory. Part I: An outline. Part II: A linguistic application. Extended Vantage Theory] Department of English, University of Silesia, Poland.

### 3. Reviews of work on Vantage Theory

#### 3.1 Comments on MacLaury 1992

MacLaury, Robert E. 1992. From brightness to hue: An explanatory model of color-category evolution. *Current Anthropology* 33 (2).

Commented on by (in the same issue):

Gordon W. Hewes, 163.

Paul R. Kinnear and J. B. Deregowski, 163-164.

Barbara A. C. Saunders, 165-167.

James Stanlaw, 167-168.

Christina Toren, 168-169.

J. van Brakel, 169-172.

#### 3.2 Reviews of MacLaury 1997

MacLaury, Robert E. 1997. *Color and Cognition in Mesoamerica: Constructing Categories as Vantages*. Austin: University of Texas.

Reviewed by:

Galina Paramei. 1991. In *Voprosy Psikhologii* 3: 116-117.

Keith Allan. 1999. In *Language* 75 (1): 143-147.

Gábor Györi. 1999. In *Cognitive Linguistics* 10 (1): 93-104.

Rik Pinxten. 1999. In *Journal of Pragmatics* 31 (1): 127-128.

James Stanlaw. In *Language in Society* 28 (3): 446-449.

Don Dedrick. 2000. In *Mind and Machines* 10 (3): 423-430. [also covered in the same review: *Color Categories in Thought and Language*, ed. Clyde L. Hardin and Luisa Maffi, Cambridge: Cambridge University Press, 1997.]

Margaret Winters. 2000. In *International Journal of American Linguistics* 66 (2): 271-277.

#### 3.3 Reviews of Taylor and MacLaury (eds.) 1995

Taylor, John R. and Robert E. MacLaury, eds. 1995. *Language and the Cognitive Construal of the World*. Berlin and New York: Mouton de Gruyter.

[The reviews cover the whole volume, in which only some chapters deal with VT (Aoyagi 1995, Hill and MacLaury 1995, Lansing 1995, and MacLaury 1995; cf. sections 1.1 and 1.3 above). Hence, they do not relate to VT in depth but very usefully, although succinctly, locate it in the context of other approaches.]

Reviewed by:

Ben G. Blount. 1996. In *Journal of Linguistic Anthropology* 6 (2): 241-244.

Marlene Dolitsky. 1996. In *Journal of Pragmatics* 25 (5): 723-740.

F. K. Lehman. 1996. In *Anthropological Linguistics* 38 (4): 737-739.

Michel Achard. 1999. In *International Journal of American Linguistics* 65 (2): 240-242.

Margaret Winters. 1999. In *Language in Society* 28 (4): 586-588.

### 3.4 Other

Allan, Keith. 1999. Colors and Vantage Theory. In *Language Sciences* 21 (4): 449-460.

[A review article.]